



Andrey Sundiev

Product design lead with 10+ years of experience in digital agencies, IT companies and startups. Writer, speaker.

Experience

- **Intercom**

Product designer | 2018 – present time

Design lead of Reporting product.
Lead of company's design system and interface guidelines.

Helped to bring the system to a high level of maturity, adoption, and engagement.
Drove the switch from centralised to the federated model which allowed us to maintain and grow the design system without investing in the dedicated team.

Drove Designer Enablement initiatives (e.g. internal Figma plugins to speed up designers' workflow).
Drove DesignOps initiatives (e.g. How we onboard new designers to the company).

Interviewing candidate designers.
Onboarding and mentoring new designers.
Consulting designers on UX/UI patterns, helping to maintain the quality bar.

Representing the company in the community with talks and blog posts.

- **Mail.Ru Group**

Chief designer | 2016 – 2018

Senior product designer for "Mail" and other productivity services on desktop and mobile.

Maintained company design system and interface guidelines.

Consulted various Company departments on UX patterns and best practices.

Initiated a number of infrastructural improvements and work process optimisations (e.g. design crits, Jira planning, Photoshop to Sketch switch, etc.)

Played active role in organizational and public activity (e.g. conferences, contests, educational projects, articles, etc.)



- **Yandex**

Design group lead | 2013 – 2016

Design group lead (3 designers as reports) for productivity services:
Mail, Calendar, b2b projects.

Played active role in the planning and control of the development team.

Participated in high-level product goals (strategic planning, brainstorming/ideation, communication with external teams).

Initiated and led the redesign of the core product (Yandex.Mail).
Played active role in the process of redesign both as a designer and a manager
(ideation, planning, control of engineering, QA, etc.)

Gained several patents for innovations
(incl. patent for the concept of future mail interface)

Beside work

Co-organizer of **Moscow Dribbble Meetup** and **Russian Design Cup** design contest

Co-founder of **Design systems club** project

Co-founder of **Verb app** – social media based on text statuses

Curator of the Mail.Ru **course on product design** in the **British Higher School of Art & Design** (Moscow)

Jury of the **Behance Portfolio Review** and **G8 fest**

Expert on **Interface Designer** course by **Contented.cd**

Beyond work

Big fan of active outdoor activities (tourism, rafting, skiing, cycling)

Motorcyclist

Learning to play acoustic guitar

Photography lover and videography enthusiast

Blogging about the Ireland in Telegram